INSTRUCTOR INFORMATION

Instructor Name: Alan Beideck
UIU faculty email: beidecka@faculty.uiu.edu
Telephone Number: (518) 637-8796

Availability: Feel free to contact me by telephone Monday through Friday from 6 p.m. to 10 p.m. eastern time and on Saturdays and Sundays from 9 a.m. to 5 p.m. Please leave voice mail if I am unavailable. Also, check my virtual office for my virtual office hours).

I read messages daily and will respond within 24 hours at least to acknowledge receipt of your message even if I do not have an immediate answer or resolution to the inquiry.

COURSE DESCRIPTION

Course Meeting Place: uiuLearn
Credits: 3 semester credits

Catalog Course Description: This course explores consumer choice and producer behavior, markets in a supply and demand framework, effects of government intervention in markets, and market structures.

Prerequisites: None.

COURSE OBJECTIVES

1. Use a supply and demand model to determine market equilibrium and the effects of market changes.
2. Model firm behavior based on revenue and cost data.
3. Identify and explain profit maximizing (or loss minimizing) output levels.
4. Identify market conditions where government intervention may be needed to achieve an optimal outcome.
5. Calculate elasticity of demand and relate to business management.
7. Relate supply and demand analysis to the labor market, stock market, goods, and services markets, etc.

Additional Course Objectives:

8. Define the basic terminology of economics.
9. Explain economic concepts using tables and graphs.
10. Evaluate the income and cross-price elasticities of demand and relate them to business management.
11. Examine consumer behavior and its effects on demand.
12. Examine the role of time on production and consumption decisions.
COURSE MATERIALS
As a student, it is solely your responsibility to make sure that you have access to all required course materials by the start of the term.

Ordering Textbooks
You may purchase your textbooks through the university bookstore: Toll free: (866) 225-2808 or Direct: (563) 425-5248. Please refer to this website for specific textbook information
www.peacockconnection bkstr.com

Required Textbooks


Required Resources
Links to other resources are included in the assignments and in handouts that will be posted in our classroom.

COURSE EXPECTATIONS
Refer to myUIU for your official enrollment term and enrollment period.

Email: You are required to use your official UIU issued email account – janedoe@peacocks.uiu.edu

Computer and Internet: You are responsible for ensuring that you have a reliable up-to-date computer, updated virus protection, and Internet connection to access the course materials and complete course activities. You need to make alternate arrangements in case of unexpected computer and Internet problems.

Backup: Remember to regularly back up course files to avoid data loss in the event of hardware failure or user error.

You have six months from the date of your enrollment to complete this course. You should begin work on the course immediately upon enrollment and start submitting lessons for grading and evaluation in a timely manner. If no course work has been submitted within the first two months, an administrative withdrawal will be processed.

LIVETEXT
UIU faculty utilize LiveText, a web-based assessment management system; it provides evidence of meeting rigorous state, regional, and federal requirements. University accreditation is important as academic communities, employers, and other constituents recognize it as evidence of quality which enhances the prestige of the institution, and consequently the value of the degree you will earn. It will be used in general education courses.

GENERAL EDUCATION TASK
Task Statement
This assignment requires you to use a theory or set of concepts to analyze a feature or consequence of a social institution, an interpersonal process, or an intra-personal state; it also requires you to demonstrate the following competencies: critical thinking and problem solving, communication,
quantitative/scientific reasoning, effective use of information technology, analysis of the implications of global and national diversity, evaluation of the importance of social responsibility, and appreciation of the role of the humanities for the interpretation of human experience.

**Task Assignment**

The Unit 8 assignment, *Ethics of Trade Restrictions Report*, fulfills UIU’s competencies as outlined in the General Education Task Statement.

**GRADES & FEEDBACK**

Feedback will be sent on or before seven days after the assignments are submitted.

A note will be posted or an email will be sent advising students when individual evaluations have been sent.

**COURSE REQUIREMENTS AND GRADING CRITERIA**

The course is completely developed in uiuLearn and consists of 8 units. All course materials will be available and all work should be completed in uiuLearn. Completion of a unit will release the subsequent unit. Even though you do not attend a regular classroom in the traditional sense and keep up with a set schedule of assignments, it is important to maintain a regular schedule, if possible, to complete all course work. It is too easy to set work aside and decide to do it later.

**Student Autobiography**

Student Autobiography is the first assignment in Unit 1. Since we may never have the opportunity to meet face to face, I would like to know a little bit about you. Please tell me about yourself including your: (1) educational aspirations, (2) employment, (3) family, and (4) recreational interests as well as any other information you wish to share. Submit this autobiography as an MSWord document to the Student Autobiography Dropbox under Unit 1 in uiuLearn.

**Assignments**

Each unit of this class has three categories of writing assignments including: (1) 3 short-answer assignments, (2) a lessons learned assignment, which is a brief summary of what you learned in the unit, and (3) a short report. There are no word-length requirements for the short-answer and lessons learned assignments, so you must use your judgment on the completeness of your responses. However, detailed instructions are provided for the reports including word-length requirements. Your responses to all the writing assignments must be prepared in a word processing program that is compatible with Microsoft Word and submitted to the Turnitin enabled assignment dropboxes for that unit.

**Quizzes**

This class has no quizzes although there is a midterm exam and a final exam (see below for details).

**Final Assessment**

This class has two exams including a midterm exam and a final exam.

**Use of Turnitin**

Turnitin is an educational tool for evaluating and improving your writing skills. It will find matching text and provide the percentage of similarity with other sources – websites, student papers, articles, journals, periodicals & books.

Turnitin will be used with all reports and lessons learned writing assignment.

**Grading Criteria**

The course letter grade will be based on the following grading criteria.
In this class, the grading system will be based on plus (+) and minus (-) grades as shown in the following table.

In addition, fractional grades will not be rounded up. For example, an 899.99, which equates to a B+, will not be rounded up to 900 which is an A. By UIU policy, students must earn the minimum points associated with the letter grade to earn the grade. Consequently, points will not be rounded up to the next highest grade.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Autobiography</td>
<td>0</td>
</tr>
<tr>
<td>Short Answer Questions (10 points/question)</td>
<td>240</td>
</tr>
<tr>
<td>Reports (50 points each)</td>
<td>400</td>
</tr>
<tr>
<td>Lessons Learned (20 points each)</td>
<td>160</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>100</td>
</tr>
<tr>
<td>Final Assessment (Final Exam)</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1000</strong></td>
</tr>
</tbody>
</table>

**Grading Scale**

This course will use +/- grades.

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percent</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100%</td>
<td>930 – 1000</td>
</tr>
<tr>
<td>A-</td>
<td>90-92%</td>
<td>900 – 929</td>
</tr>
<tr>
<td>B+</td>
<td>87-89%</td>
<td>870 – 899</td>
</tr>
<tr>
<td>B</td>
<td>83-86%</td>
<td>830 – 869</td>
</tr>
<tr>
<td>B-</td>
<td>80-82%</td>
<td>800 – 829</td>
</tr>
<tr>
<td>C+</td>
<td>77-79%</td>
<td>770 – 799</td>
</tr>
<tr>
<td>C</td>
<td>73-76%</td>
<td>730 – 769</td>
</tr>
<tr>
<td>C-</td>
<td>70-72%</td>
<td>700 – 729</td>
</tr>
<tr>
<td>D+</td>
<td>67-69%</td>
<td>670 – 699</td>
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<tr>
<td>D</td>
<td>63-66%</td>
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<tr>
<td>D-</td>
<td>60-62%</td>
<td>600 – 629</td>
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<tr>
<td>F</td>
<td>0-59%</td>
<td>0 – 599</td>
</tr>
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</table>

**COURSE SCHEDULE**
<table>
<thead>
<tr>
<th>Unit</th>
<th>Topics of Study</th>
<th>Activities</th>
<th>Assessments</th>
</tr>
</thead>
</table>
| Unit 1 | • The Fundamentals: The Art and Science of Economic Analysis.  
          • Tools of Economic Analysis: Concepts, Tables, and Graphs. | Review  
          • Course Syllabus  
          • About the Instructor  
          • Read Chapters 1 & 2 | Complete  
          • Student's Autobiography  
          • Short Answer Questions Questions 1, 2, & 3  
          • Unit 1 Report  
          • Unit 1 Lessons Learned |
          • Demand: The Law and Shifts in Demand. | • Read Chapters 3 & 4 (pp. 66-77) | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 2 Report  
          • Unit 2 Lessons Learned |
| Unit 3 | • Supply: The Law and Shifts in Supply.  
          • Supply and Demand Equilibrium.  
          • Price Elasticity of Demand. | • Read Chapters 4 (pp. 77-88) & 5 (pp. 91-102) | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 3 Report  
          • Unit 3 Lessons Learned |
| Unit 4 | • Price Elasticity of Demand (continued from Unit 3).  
          • Income and Cross-price Elasticities of Demand.  
          • Foundations of Microeconomics: Consumers and Firms. | • Read Chapters 5 (pp. 102-111) 6 & 7 | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 4 Report  
          • Unit 4 Lessons Learned  
          • Midterm Exam |
| Unit 5 | • Perfect Competition and Monopoly.  
          • Monopolistic Competition and Oligopoly. | • Read Chapters 8, 9, & 10 | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 5 Report  
          • Unit 5 Lessons Learned |
| Unit 6 | • Resource Markets and the Labor Market.  
          • How Time Affects Production and Consumption. | • Read Chapters 11, 12, & 13 | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 6 Report  
          • Unit 6 Lessons Learned |
| Unit 7 | • Market Failures.  
          • Government Regulations.  
          • Government Production of Goods and Services. | • Read Chapters 14, 15, & 16 | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 7 Report  
          • Unit 7 Lessons Learned |
| Unit 8 | • Positive and Negative externalities.  
          • Poverty and Anti-Poverty Programs.  
          • International Microeconomics. | • Read Chapter 17, 18 & 31 | • Short Answer Questions Questions 1, 2, & 3  
          • Unit 8 Report  
          • Unit 8 Lessons Learned  
          • Final Exam |
LIBRARY RESOURCES
See the Library Resources section in the online classroom course home widget.

TECHNICAL SUPPORT
Contact the UIU IT helpdesk for assistance with your UIU email and myUIU access. You can call 563-425-5876, email helpdesk@uiu.edu or visit www.uiu.edu/helpcenter.

You may contact uiuLearn (D2L) Technical Support for technical questions regarding your web-based course. You may call 1-877-325-7778 or email helpdesk@d2l.com.

ACADEMIC ACCOMMODATIONS
It is the policy of Upper Iowa University to ensure equal access to educational and co-curricular activities to students with disabilities as mandated by the Americans with Disabilities Act Amendments Act (ADAAA) and Section 504 of the Rehabilitation Act of 1973. A student seeking accommodations should contact the Director of Disability Services (DDS) as early in the term as possible. In order to receive accommodations, students must disclose their disability to the DDS by completing a Voluntary Disclosure Form, as well as providing appropriate documentation. The Voluntary Disclosure Form is available in the DDS office or online at http://www.uiu.edu/support/disability-services.html services. Students will be given a Request for Accommodations Contract during their initial appointment with the DDS. This appointment will be in person for Fayette campus students and over the phone for Center, Online, and Self-Paced students. It is the student's responsibility to provide the instructors with a copy of the Request for Accommodations Contract (For Center or online students, these contracts are emailed out to instructors by the DDS for the student). Additionally, students should work cooperatively with their instructors throughout the term to make sure that appropriate accommodations are being made. You can contact the DDS at (563) 425-5949, disabilityservices@uiu.edu, or stop by the office in the Student Center, Office of Student Development, Room 229.

WRITING PROFICIENCY
You are required to use the APA Manual, 6th ed., as a writing guide. All sources used in your papers must be cited where appropriate in the text of your work and in a reference list at the end of your work. Visit the Writing Resources link in the course home widget.

CHEATING, ACADEMIC DISHONESTY AND PLAGIARISM
Because cheating, academic dishonesty and plagiarism constitute a denial of the University’s and the offender’s own integrity, they will not be tolerated.

Cheating includes, but is not limited to:
- The use of unauthorized books, notes or other sources in the giving or securing of help in an examination or other course assignments.
- The copying of other students’ work or allowing others to copy your work. The submission of work that is not your own or allowing others to submit your work as theirs,
- The submission of the same work for two or more classes without the approval of any instructors involved.

Academic dishonesty includes, but is not limited to:
- Sharing academic materials knowing they will be used inappropriately,
- Accessing another person’s work without permission,
- Providing false or incomplete information on an academic document,
- Changing student records without approval,
- Obtaining and using texts or other materials intended for instructor use only.

**Plagiarism** includes, but is not limited to:
- The presentation of another’s published or unpublished work as one’s own,
- Taking words or ideas of another and either copying them or paraphrasing them without proper citation of the source,
- Using charts, graphs, statistics or tables without proper citation.

Detected cheating or plagiarism will result in consequences that may, at the professor’s discretion, include course failure. In addition, an offender can be reported to the Faculty/Student Conduct Board for possible further disciplinary action. Refer to the Student Handbook at [http://www.uiu.edu/support/handbooks.html](http://www.uiu.edu/support/handbooks.html).

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**WITHDRAWAL (W)**

Withdrawing from classes is an expensive decision and may change the amount of, or eligibility to receive, financial aid. Your academic advisor is available to discuss this decision with you. A grade of W (withdrawal) is recorded for any course from which a student withdraws.

**ADMINISTRATIVE WITHDRAWAL (AW)**

A grade of AW (administrative withdrawal) is recorded for any course from which a student is administratively withdrawn. At least one complete assignment must be submitted within the first 60 days of the enrollment period or the student will be administratively withdrawn from the course.

**INCOMPLETE**

Students will automatically receive and ‘I’ (incomplete grade) at the end of their original six month enrollment period if:
- A minimum of one unit of course work has been submitted for grading per guidelines **AND**
- All course units and exams are not completed and submitted **OR**
- A course withdrawal has not been initiated.

Incomplete grade details:
- When an incomplete grade is issued, the student will receive another six-month enrollment period to complete the course.
- Students do not have the option to withdraw from a course after the initial six-month enrollment period has been completed.
- An ‘I’ grade posted to the student’s official record will be replaced with a final letter grade; however, the incomplete will remain on the official transcript as a notation.
- If the course is not completed by the end of the incomplete period, the instructor will assign a final course grade (A-F) based on work completed in relation to the total course requirements.
- After that point, credit may be earned only by reenrolling and repeating the course in its entirety.

Note: Students are not reported as enrolled during the incomplete period and are not eligible for student loan deferment.

**COPYRIGHT PROTECTION**

In recognition of the Copyright Law of the United States (Title 17, United States Code), Upper Iowa University reminds both faculty members and learners that a willful infringement of the law may result in disciplinary action. The University library has available materials discussing the "fair use"